



DESCRIPTION OF ARTICLES SHOWN ABOVE

- 1 "BABYKINS" PLATE, MUG AND BOWL. Sturdy semi-porcelain with cute nursery characters. Pink or Blue. 74 VK 900—3 pcs. State color. 1.98
- 2 BABY SET. Chrome-plated fork and spoon, semi-porcelain plate with shoulders to hold fork, spoon. 3-pc. set. 12 V 100—Nursery designs. 1.25
- 3 PLASTIC PLATE, BOWL AND MUG with Disney characters on mug. 74 V 901—Pink. or Blue. 3 pcs. 69c
- 4 "HUNGRY PIGGY" BABY SET—encourages child to eat. Pink Piggy, Blue Bowl, Pink "Marching Piggies" stand, spoon, fork, in plastic. 74 V 906—5-piece set. 1.39
- 5 6 DECORATED BABY PLATE AND MUG of semi-porcelain. 74 V 902—Mug. 39c
74 V 903—Plate. 69c
- 7 BABIES' ENGRAVED SILVER-PLATED porringer, cup, bent handle spoon. 12 V 115—3 pcs. State name, init. 3.95
- 8 CHILD'S SILVER-PLATED knife, fork and spoon in "Stratford" pattern. 12 V 101—English made. 3 pcs. 1.95
- 9 CHILD'S SILVER-PLATED fork, spoon, pearl-handled knife. English made. 12 V 102—3-pieces. Del'd. 2.50

- 10 CHILD'S 3 LITTLE BEARS SET. English-made knife, fork, and spoon with shiny nickel finish. 12 V 103—3-piece set. 95c
- 11 CHILD'S FOOD MASTER SET. Silver-plated fork and spoon in "Lady Hamilton" Community Plate. 12 V 104—2 pcs., gift boxed. Del. 2.50
- 12 SILVER-PLATED BABY CUP. Gift lined. Baby's name engraved on cup. Please state name. 12 V 107—Price, delivered. 3.95
- 13 SILVER-PLATED BABY CUP, SPOON. Name for cup, initial for spoon. 12 V 105—2 pieces. 1.75
- 14 SILVER-PLATED BABY CUP by Canadian Wm. A. Rogers. Del'd. 12 V 106—1 name engraved. 2.75
- 15 CHILD'S 4-PIECE SET. Silver-plated baby cup with one name engraved. Chrome-plated knife, fork and spoon, with composition handle on knife. 12 V 109—4-piece set. Del'd. 2.25
- 16 SILVER-PLATED FORK AND SPOON by Canadian Wm. A. Rogers. 12 V 110—2 pcs., gift boxed. 1.00
- 17 SILVER-PLATED BABY SPOON. By Canadian Wm. A. Rogers. 12 V 113—Embossed. 50c

- 18 STERLING SILVER BENT BABY SPOON in a smartly styled pattern. 12 V 112—Price, delivered. 2.95
- 19 SILVER-PLATED BENT BABY SPOON. Good weight E.P.N.S. 12 V 111—Price. 95c
- 20 SILVER-PLATED BENT HANDLE baby spoon and colored plastic rattle. 12 V 114—2 pieces. 95c
- 21 STERLING SILVER HEART CHARM. 11 V 101—With chain. 79c
11 V 102—As ABOVE, gold filled. 89c
- 22 BABIES' GOLD-FILLED LOCKET AND CHAIN with hand-engraved design. 11 V 103—Price, delivered. 2.95
- 23 BABIES' STERLING SILVER CROSS AND CHAIN. Neat engraved design. 11 V 104—Price. 1.00
- 24 BABIES' GOLD-FILLED HEART LOCKET AND BRACELET SET. Engraved locket with matching chain. Expansion bracelet. Gift boxed. 11 V 106—Price, delivered. 8.95
- 25 STERLING SILVER BABY PIN, engraved with the word "BABY". 11 V 107—Price. 75c

- 26 BABIES' 10K GOLD SIGNET RING, one initial engraved. Sizes 1 to 3. 11 V 110—State size, initial. 1.25
- 27 BABIES' 10K GOLD SIGNET RING. Three initials engraved. Sizes 1 to 3. 11 V 111—State size, initials. 2.00
- 28 BABIES' 10K GOLD BIRTHDAY RING, simulated birthstone. Sizes 1 to 3. 11 V 113—State month, size. 1.95
- 29 BABIES' 10K GOLD HEART SIGNET RING with one initial engraved. 11 V 112—Sizes 1-3. Delivered. 2.50
- 30 BABIES' GOLD-FILLED BRACELET. 11 V 114—Price. 1.65
- 31 BABIES' STERLING SILVER IDENTIFICATION BRACELET. One name. 11 V 100—Please state name. 1.00
- 32 "LITTLE MISS" NECKLET AND BRACELET with simulated pearl pendant. 11 V 109—Yellow metal chain. 49c
- 33 BABIES' BRACELET AND NECKLET. Simulated pearls with a heart drop. 11 V 108—Price. 29c
- 34 RATTLE AND TEETHING RING. Silver-plated rattle, plastic ring. 12 V 108—Price. 1.50

MERCHANDISE SHOWN ON OPPOSITE PAGE

- A DE LUXE STATION WAGON with room for driver plus one passenger or luggage. Streamlined body of heavy gauge steel in blue metallic enamel with chromium-plated grille, bumper, headlights and windshield. 2 tubular chrome-plated steel handrails. 8-in. enameled disc wheels. Rubber tired. Adjustable pedals. Length 50 inches. 81 VL 151—3 to 7 yrs. Del'd. 34.50
- B CHIEFTAIN AUTOMOBILE. Welded heavy gauge pressed steel. Body with blue enamel finish. Contrasting-enameled bumper, grille, headlamps, windshield and hubcaps. Adjustable pedals with rubber foot pads. Ball bearings on rear axle. Wheel 8-in. diam. with white walls and rubber tires. Length 40 1/2 inches. 81 VL 153—3 to 7 years. Del'd. 26.95
- C "COMMANDER" FIRE CHIEF PEDAL AUTO. Streamlined steel car for the young chief. Easily operated, pedal driven. Rubber-tired 7-in. wheels. Dummy headlights and grille. Fibre seat pad. Fire bell with cord. 36 by 14 1/2 in. Fire-engine Red with Yellow trim. 81 VL 152—Price, del'd. 18.95
- D DE LUXE TRIKE. Streamlined ball-bearing type built with sturdy 1 1/4-in. tubular steel frame. Chrome-plated handlebars, pedal arms, hubcaps. Bicycle-type spokes are easily replaced individually. Spring-type rubber saddle, rubber on pedals and handgrips. 1 1/2-in. jointless rubber tires. Maroon with contrasting trim. 81 VL 106—10 to 12 yrs. Del'd. 23.50
81 VL 107—7 to 9 yrs. Del'd. 21.50
81 VL 108—5 to 6 yrs. Del'd. 19.50

- E TRICYCLE BASKET of brightly plated wire with universal fittings to fit all tricycles. 9 by 6 1/2 by 4 inches. 81 VK 226—Price. 75c
- F 20TH CENTURY CHAIN DRIVE TRICYCLE. 1 1/4-inch tubular steel frame, pressed steel footplate. High gloss metallic enamel finish. All shiny parts chrome plated. Smooth-operating gear and chain drive ball-bearing spoke wheels, 16-in. diam. front and 14-in. diam. rear. 1 1/2-in. super-cushion tires. Adjustable handlebars and a comfortable rubber saddle with springs. For children 4 to 7 years of age. 81 VL 100—Price, delivered. 29.95
- G FARM TRACTOR. An exciting new toy built of heavy steel to stand years of hard wear. Pedals drive large 12" wheels. Heavy 1 3/4-in. rubber tires. Saddle-type seat with steel spring. Mudguards cover wheels. Universal joint steering gear. Ball-bearing wheels and drive. Well-constructed throughout. 38 by 20 by 30 inches high. Orange enameled, with Red trim. 81 VL 150—Price, delivered. 32.95
- H BRIGHTLY COLORED PLASTIC HORN with rubber bulb. Abt. 8 1/2 in. long. 81 V 225—Price. 49c
- J SENIOR TRICYCLE of tubular steel with steel mudguard. Nickel-finished handlebars. Padded leatherette saddle has coil springs. Rear step plates. Ball-bearing wheels. Red frame. 81 VL 103—10 to 12 yrs. Del'd. 21.50
81 VL 104—7 to 9 yrs. Del'd. 19.95
81 VL 105—5 to 6 yrs. Del'd. 18.95

- K JET TRIKE—imitation of a real motor trike. With horn, reflector on seat and hand throttle. Noisemaker simulates real engine. Sturdy all-steel frame in a two-tone enamel finish with chrome-plated trim. 10-inch front wheel and 7 1/2-inch rear wheels have smooth rubber tires. Rubber pedals. Ages 2 to 5 years. 81 VL 101—Price, del'd. 13.50
- L JUNIOR TRIKE. All-steel frame and step plate. Rubber pedals, tires and handgrips. 10-in. front wheel. 7 1/2-in. rear wheels. Bright Red color. Ages 2 to 4 years. 81 VL 102—Price, del'd. 9.75
- M KIDDIE CAR. Sturdy all-metal construction. Brightly plated bell and hubcaps. 8-inch front wheel. Smooth, quiet-running rubber tires, pedals. Bright Red-and-Blue enamel finish. Ages 2 to 4 years. 81 VL 109—Price, del'd. 4.95
- N HEAVY-DUTY RACK WAGON. Handy removable racks (see inset). Hardwood construction with sturdy steel undercarriage. 9-in. roller-bearing, rubber-tired wheels. Natural varnish with Red trim. In choice of 3 models. Box size 16 by 36 inches. 81 VL 180—Price, del'd. 15.95
Box size 14 by 32 inches. 81 VL 181—Price, del'd. 13.95
Box size 16 by 36 in., as 81VL180, but equipped with dual wheels (see inset). 81 VL 182—Price, del'd. 18.95

- P SIMPSON'S WAGON. Streamlined hardwood box, heavy gauge steel undercarriage. 9-in. metal disc wheels have double ball bearings, rubber tires. Box in natural varnish finish, chrome-plated trim, rest in red enamel. Size of box is 16 in. wide by 36 in. long. 81 VL 177—Price, del'd. 12.75
81 VL 178—34 by 14 in. Del'd. 11.50
81 VL 179—30 by 12 in. Del'd. 10.25
- R HEAVY-DUTY STREAMLINED WAGON. An especially good quality—well-constructed selected hardwood with a well-built undercarriage. 10 1/2-inch rubber-tired artillery wheels with roller bearings. Streamlined, built for smooth riding, heavy duty for good service. Finished in clear varnish. Box size 36 by 15 1/2 inches. 81 VL 176—Price, del'd. 13.95
- T AMERICAN BEAUTY METAL WAGON. Well constructed of strong steel with edges smoothly finished. Wheels 5 1/2-in. diam. have strong rubber tires. Enameled in bright red. Box size is 20 by 10 in. 81 VL 175—Price, del'd. 3.29
- U TRICYCLE TRAILER. May be attached to any tricycle. Steel construction with rubber tires. Red-enameled body. 13 by 11 in., overall length 30 inches. 81 VL 110—Price, delivered. 2.98
- W "SUNSHINE" STEEL ROLLER SKATES with smooth-running double ball-bearing steel wheels. Rubber shock absorbers. Leather straps. Key included. 81 V 250—Adjustable. Pair. 5.50

SIMPSON'S PAYS DELIVERY CHARGES ON ORDERS OF 2.00 AND OVER.